

REMARKS

Applicant respectfully requests allowance of the subject application. Claims 1-59 and 62-69 were previously cancelled. Claims 70-71 are new. Claims 60, 61, 70 and 71 are pending.

35 U.S.C. §103(a)

Claims 60 and 61 are rejected under 35 U.S.C. §102(e) as being anticipated by Dougherty in view of U.S. Patent No. 5,848,352. The Applicant, however, through discussion with the Examiner has made a clarifying amendment (support for which may be found throughout the specification and drawings as filed) and therefore respectfully submits that this rejection is obviated.

Claim 60, as amended (portions of the amendment appear in bold/italics below) recites a method for enhancing a continuous video content program with supplemental hyperlink content to provide viewer interactivity with the video content program, comprising the following steps:

- configuring digital data which defines a display layout prescribing how the supplemental hyperlink content and the video content program are to appear in relation to one another when displayed;
- transmitting the digital data along *over a first distribution path and transmitting* the video content program *over a second distribution path* as two separate signals from two separate sources; and
- displaying the supplemental hyperlink content and the video content program according to the display layout.

Support for the amendment may be found throughout the specification and drawings as filed, examples of which may be found at FIG. 4 and the related discussion. Dougherty does not disclose these aspects.

1 Claim 61 depends directly from claim 60 and is allowable as depending
2 from an allowable base claim. This claim is also allowable for its own recited
3 features which, in combination with those recited in claim 60, are neither shown
4 nor suggested in the references of record, either singly or in combination with one
5 another. New claims 70 and 71 (support for which may be found throughout the
6 specification and drawings as filed) are allowable based on similar reasoning and
7 therefore the Applicant will not further burden the record.

8
9 **Conclusion**

10 Claims 60, 61, 70 and 71 are in condition for allowance. Applicant
11 respectfully requests reconsideration and prompt issuance of the subject
12 application. If any issues remain that prevent issuance of this application, the
13 Examiner is urged to contact the undersigned attorney before issuing a subsequent
14 Action.

15
16 Respectfully Submitted,

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